

## MASTER OF BUSINESS ADMINISTRATION

2025-2026

### MBA CORE CURRICULUM 24

MBA	511	Accounting for Managers	3
MBA	570	Global Environment of Business	3
MBA	571	Legal Environment of Business	3
MBA	572	Marketing	3
MBA	573	Corporate Finance	3
MBA	574	Organizational Behavior	3
MBA	576	Quantitative Methods <b>OR</b>	
MBA	540	Statistics & Quantitative Methods*	3
MBA	578	Managerial Economics	3

**Student's Name:** \_\_\_\_\_

**Entrance Date:** \_\_\_\_\_

**B.A. or B.S. in:** \_\_\_\_\_

**From:** \_\_\_\_\_

\* Students in the Business Analytics Track will take MBA 540; all other concentrations must take MBA 576.

### STUDENTS MUST SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

#### Health Systems Management Track 12

MHA	530	Health Economics	3
MHA	535	Healthcare Policy Analysis	3
MHA	540	Financial Mgmt Health Systems	3
MHA	565	Global Healthcare Admin	3

#### International Business Track 12

MBA	514	International Economics	3
MBA	517	International Finance	3
MBA	541	Cultures of International Business	3
MBA	596	Special Topics in Int'l Business	3

#### Management Track 12

MBA	560	Ethical Lead & Sustainable Orgs	3
MBA	575	Organizational Systems	3
MBA	577	Strategic Planning	3
MBA	595	Special Topics in Management	3

#### Management Information Systems Track 12

MBA	580	Management Information Systems	3
MBA	581	Development of Support Networks	3
MBA	582	Database Mgmt. & Applications	3
MBA	597	Special Topics in Info Systems	3

#### Sports, Arts and Entertainment Management Track 12

MBA	551	Applied SAEM Marketing	3
MBA	554	SAEM Fiscal & Resource Mgmt.	3
MBA	555	Business of Live Entertainment	3

#### And Choose One of the Following:

MBA	590	Graduate Internship in SAEM <b>OR</b>	
MBA	592	Special Topics in SAEM	3

#### Business Analytics Track 12

MBA	542	Business Analytics	3
MBA	543	Data Analysis and Visualization	3
MBA	544	Applied Data Mining	3
MBA	594	Special Topics in Business Analytics	3

## Program Objectives

**Upon successful completion of this program, a student will be able to:**

1. **Socially Responsive Leader:** Students will be able to explain and determine the best practices of corporate social responsibility and ethical decision-making in the workplace.
2. **Critical Thinker:** Students will be able to skillfully evaluate, effectively gather pertinent data, and develop well-reasoned management decisions.
3. **Global Actor:** Students will be able to appraise issues within their political, economic, sociocultural, historical, and environmental contexts in order to conduct business in a global economy.
4. **Team Builder:** Students will be able to formulate their vision in order to motivate and lead diverse teams of people.
5. **Technology Integrator:** Students will be able to compile, evaluate, and integrate data effectively, ethically, and legally employ software tools.
6. **Communicator:** Students will be able to employ written and oral communication skills to convey clear and organized information to target audiences.

As per International Accreditation Council for Business Education (IACBE) requirements, it was determined a student portfolio will be used as proof of meeting criteria of MBA program objectives. Student portfolios must contain at least one artifact per course. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.